



PEOPLE'S DEMOCRATIC REPUBLIC OF ALGERIA
MINISTRY OF HIGHER EDUCATION
AND SCIENTIFIC RESEARCH



University of Algiers 3

Traditional Industries
Laboratory

organize in collaboration with
The Faculty of Economic
Sciences, Commercial Sciences
and Management Sciences

an international Conference on:

Mechanisms of activating

**THE CULTURAL
ECONOMICS**

in light of sustainable
development

Scientific foundations
& international experiences

**8/9 NOV
2023**

Participation form



Presential



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ONLINE





Conference Staff

Conference Honorary Chairman:

Dr. Mokhtar MEZRAG

PRESIDENT OF THE UNIVERSITY

Conference General Supervisor:

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DEAN OF FACULTY

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THE LABORATORY DIRECTOR

Conference Chairman:

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Head of the Scientific Committee:

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Head of the Organizing Committee:

Dr. Abdelhak LAIFA

Co-Head of the Organizing Committee:

Mr. Mohammed BEN GUETAF

Preamble



The success of the economic diversification strategy adopted by most developed countries, depends on exploiting all sectors with material and human potentials, that will create wealth for the country and develop it. Most of these countries, in addition to their strategic sectors, are interested in the cultural sector, for two reasons:

The 1st reason: is that the cultural sector reflects the cultural specifics and identity of the country.

The 2nd reason: is related to the fact that it is an economic sector, generator of wealth and a motor for other economic sectors. In addition to this, the culture of societies with all their activities has become the fourth pillar of sustainable development, along with economic growth, social integration, and ecological balance. Therefore, interest in culture in general and cultural products in particular would achieve economic, social and cultural goals alike.

In order to shed light on the cultural sector, which has not obtained sufficient attention in the field of economic research in our country, as a sector that generates wealth and contributes to attracting the labour force. From this point of view, the conference problematic emerges as follows:

What are the pillars of the cultural economics?

How can it be activated to achieve sustainable development?

Through this problematic, we will try to answer the following two main questions:

- 1) What is the cultural economics? What are the theoretical approaches that explain it?
- 2) What are the appropriate mechanisms to activate the cultural economics in order to achieve sustainable development?



Objectives

This conference aims to reach a set of objectives, the most important are:

1 | Introducing the cultural sector as an economic and cultural sector according to the cultural economics approaches;

2 | Defining the conceptual framework for cultural products, and linking its sector to sustainable development;

3 | The pivotal role of the cultural economics in revitalizing other sectors (cultural tourism, contributing to education and improving social taste...);

4 | Diagnosis of the reality of the cultural sector in Algeria and the possibility of benefiting from the experiences of the leading countries in this field;

5 | Determining the appropriate mechanisms for activating the cultural economics: the ecosystem, entrepreneurship, digitalization... etc.

Conference Topics



First Axis

Scientific literature on the cultural economics, its historical development & its contribution to achieving sustainable development.

Second Axis

The distinctive characteristics of cultural products and the appropriate strategies for marketing them locally & internationally.

Third Axis

Mechanisms for activating the cultural economics: the environmental, digital, entrepreneurial system, intellectual property protection ...etc.

Fourth Axis

The external impact of the cultural economics and its pivotal role in stimulating sustainable cultural tourism.

Fifth Axis

Pioneering international experiences in the field of cultural economics.

Sixth Axis

Diagnosing the strengths and weaknesses of the cultural sector in ALGERIA and the most important mechanisms for its economic & cultural development.



To participate

Conditions

- 1) The paper should be in one of the conference axes, not exceeding 20 pages or less than 10 pages;
 - 2) The paper should be prepared in one of the Arabic, English or French languages using the APA method;
 - 3) The paper has not previously been published or submitted;
 - 4) Last name, first name or other personal information should not be mentioned in the paper & should only be included in the participation form. Two abstracts are attached, one in English, and for English-speaking foreign participants, just one abstract;
 - 5) Only presentations submitted by one or two speakers will be accepted;
 - 6) Font type Sakkal Majjala, size 16, margins: 2cm, spacing: 1.15cm;
- * Best papers will be published in the laboratory journal (classified C) in a "special edition".

Target Audience

Professors-researchers, PhD students in various fields related to cultural economy, as well as cultural sector investors, and its experts active in the development of cultural industry, in addition to ministries, local authorities, tourism agencies and economic enterprises.

Important dates

Deadline for submission:



Deadline to respond to
all participants

Oct						
SAT	SUN	MON	TUE	WED	THU	FRI
	1	2	3	4	5	6
7	8	9	10	11	12	13
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28	30	31				

Sep						
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Confirm
participation

Nov						
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25	26	27	28	29	30	



Participation form

